

Inscrição Movimento pela vida - Setembro amarelo 2025 - EuPsico

DATE: Sunday, September 28, 2025
LOCATION: Vila Gustavo Correia, São Paulo, BR

Event Description

Inscrição Movimento pela vida - Setembro amarelo 2025 - EuPsico is a premier sports event in Vila Gustavo Correia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: FJTMmp7xWLJLdDbQsK

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.