

Inovação e Futuro da Indústria

DATE: Thursday, November 13, 2025
LOCATION: Zona Industrial Norte, Santa Catarina, BR

Event Description

Inovação e Futuro da Indústria is a premier conferences event in Zona Industrial Norte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 241 people

Event ID: FSzMqjudGragCib8gN

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 96 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.