

INOVA NA ESCOLA: Encontro de Secretários de Educação e Gestores Educacionais

DATE: Thursday, November 6, 2025
LOCATION: Cidade Universitária Pedra Branca, Santa Catarina, BR

Event Description

INOVA NA ESCOLA: Encontro de Secretários de Educação e Gestores Educacionais is a premier conferences event in Cidade Universitária Pedra Branca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 438 people

Event ID: HF9Fkao4k6AYrbHo7w

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 175 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.