

Innovation: What Are the Drivers - What Leads to Success?

DATE: Sunday, November 2, 2025
LOCATION: Bad Honnef, Nordrhein-Westfalen, DE

Event Description

Innovation: What Are the Drivers - What Leads to Success? is a premier conferences event in Bad Honnef. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 418 people

Event ID: 77b3ZiENgugr4LVrtd

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 167 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.