

Innovation by Design Summit

DATE: Wednesday, September 24, 2025
LOCATION: Doha, Doha Municipality, QA

Event Description

Innovation by Design Summit is a premier conferences event in Doha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 350 people

Event ID: EW74NyJ6VLTafSLM4S

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.