

Innovation and Entrepreneurship in Recycling and ESG Biz

DATE: Tuesday, August 19, 2025
LOCATION: Kowloon, HK

Event Description

Innovation and Entrepreneurship in Recycling and ESG Biz is a premier conferences event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 116 people

Event ID: AWG2Z64ryxnNqYqJ5v

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.