

Innovating Real Estate and Construction: Trends and Inclusiveness

DATE: Tuesday, October 21, 2025
LOCATION: București, România

Event Description

Innovating Real Estate and Construction: Trends and Inclusiveness is a premier conferences event in București. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: 9Xst2jr9VsFj4MY7X3

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.