

Inlay Ensemble and Ibid Duo Concert

DATE: Friday, August 29, 2025
LOCATION: Ashbury, New South Wales, AU

Event Description

Inlay Ensemble and Ibid Duo Concert is a premier festivals event in Ashbury. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 178 people

Event ID: 54Ff2hx5NsakBnh7UX

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 71 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
