

Inland Empire Pontiac Car Club Show

DATE: Sunday, August 24, 2025
LOCATION: Airway Heights, Washington, US

Event Description

Inland Empire Pontiac Car Club Show is a premier expos event in Airway Heights. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 1,057 people

Event ID: 9LkBsHTeUZI7vZP9g6

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 423 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
