

Initiation à la massothérapie équine niveau 2

DATE: Saturday, October 11, 2025
LOCATION: Sainte-Agathe-de-Lotbinière, Québec, CA

Event Description

Initiation à la massothérapie équine niveau 2 is a premier conferences event in Sainte-Agathe-de-Lotbinière. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 34/100

Expected Attendance: 157 people

Event ID: CgBpJgNATVjEQe4TEH

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 63 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.