

# Initiation Human Design

DATE: Saturday, September 6, 2025  
LOCATION: Thonon-les-Bains, Auvergne-Rhône-Alpes, FR

## Event Description

Initiation Human Design is a premier conferences event in Thonon-les-Bains. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 32/100

**Expected Attendance:** 122 people

**Event ID:** GmzDS36rDne26tWfUu

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 49 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*