

# Infra Relatiedagen Hardenberg

DATE: Tuesday, February 10, 2026  
LOCATION: Hardenberg, Overijssel, NL

---

## Event Description

Infra Relatiedagen Hardenberg is a premier expos event in Hardenberg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 76/100

**Expected Attendance:** 20,000 people

**Event ID:** 3VM9AemZi2wQrKYBUp

## Hotel Demand Indicators

**ADR Impact Index:** 8.0x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 8,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/infra-relatiedagen-hardenberg>

Document generated on 6/4/2026, 5:50:27 AM