

[Info Day1- Oct 11] Li Po Chun United World College

DATE: Saturday, October 11, 2025
LOCATION: New Territories, HK

Event Description

[Info Day1- Oct 11] Li Po Chun United World College is a premier festival region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 250 people

Event ID: 3js9jpWmy67iAnzGMJ

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.