

# Info Day: BA/BSc Film Production

DATE: Monday, September 22, 2025

LOCATION: Moschato, GR

## Event Description

Info Day: BA/BSc Film Production is a premier conferences event in Moschato. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 29/100

**Expected Attendance:** 87 people

**Event ID:** FKuaXvFGEoB2eQfCJi

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 35 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*