

Infinity Trail Backyard - Ile d'Aix

DATE: Thursday, October 2, 2025
LOCATION: Île-d'Aix, Nouvelle-Aquitaine, FR

Event Description

Infinity Trail Backyard - Ile d'Aix is a premier sports event in Île-d'Aix. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 101 people

Event ID: DgyMh4B7JbuwoUdF4u

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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