

# INFEST 2025 | Day 3 - MIDNIGHT, FUGITIVE, WARPCHAMBER, ARES KINGDOM, BAYONET DISMEMBERMENT, CLOSETALKERS, PEARL MALLE, DIVINE APPREHENSION

DATE: Sunday, August 31, 2025  
LOCATION: Edmonton, Alberta, CA

## Event Description

INFEST 2025 | Day 3 - MIDNIGHT, FUGITIVE, WARPCHAMBER, ARES KINGDOM, BAYONET DISMEMBERMENT, CLOSETALKERS, PEARL MALLE, DIVINE APPREHENSION is a premier festivals event in Edmonton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 41/100

**Expected Attendance:** 362 people

**Event ID:** 84tLngTgMqR7Tqhm8H

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 145 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*