

INFEST 2025 | Day 2 - UNHOLY GRAVE, ARCHAGATHUS, LANGUID, REGURGITATED GUTS, PIZZA COFFIN, DEMISE

DATE: Saturday, August 30, 2025
LOCATION: Edmonton, Alberta, CA

Event Description

INFEST 2025 | Day 2 - UNHOLY GRAVE, ARCHAGATHUS, LANGUID, REGURGITATED GUTS, PIZZA COFFIN, DEMISE is a premier festivals event in Edmonton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 43/100
Expected Attendance: 435 people
Event ID: 9Fyc9cmu5GFXscMWww

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 174 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
