

Infection Hazard - Covid-19

DATE: Tuesday, September 9, 2025
LOCATION: Kyh ala, Pohjois-Pohjanmaa, FI

Event Description

Infection Hazard - Covid-19 is a premier health-warnings event in Kyh ala. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: health-warnings
Importance Rank: 90/100
Expected Attendance: 10,000 people
Event ID: GpQapDR5VLsBTfKKr6

Hotel Demand Indicators

ADR Impact Index: 9.2x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 180 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/infection-hazard-covid-19>

Document generated on 6/4/2026, 12:59:31 AM