

# Indonesia Agriculture Technology Expo

DATE: Wednesday, November 5, 2025

LOCATION: Banten, ID

## Event Description

Indonesia Agriculture Technology Expo is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 68/100

**Expected Attendance:** 7,603 people

**Event ID:** 5NHTx5krtPDTUTzbE4

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,041 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*