

Indigenous Women Directors Panel

DATE: Sunday, August 17, 2025
LOCATION: Santa Fe, New Mexico, US

Event Description

Indigenous Women Directors Panel is a premier expos event in Santa Fe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 43/100

Expected Attendance: 465 people

Event ID: HYrv8F6d9ULKhQGegQ

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 186 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/indigenous-women-directors-panel>

Document generated on 6/4/2026, 4:54:23 AM