

Indie Street Film Fest Year 10 Opening Night!

DATE: Monday, August 18, 2025
LOCATION: Red Bank, New Jersey, US

Event Description

Indie Street Film Fest Year 10 Opening Night! is a premier festivals event in Red Bank. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 258 people

Event ID: 9XiCNgDjiEw6Zgzhgo

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 103 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
