

Indianapolis Greyhounds vs Purdue Boilermakers Mens Basketball (Exhibition)

DATE: Wednesday, October 29, 2025
LOCATION: West Lafayette, Indiana, US

Event Description

Indianapolis Greyhounds vs Purdue Boilermakers Mens Basketball (Exhibition) is a premier sports event in West Lafayette. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,764 people

Event ID: 36CmwJcAtNSRT48vaa

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,906 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.