

India International Industrial Expo

DATE: Thursday, January 15, 2026
LOCATION: Coimbatore, Tamil Nadu, IN

Event Description

India International Industrial Expo is a premier expos event in Coimbatore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 68/100

Expected Attendance: 7,769 people

Event ID: 7vL9c4A4V88EkGsbgw

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,108 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.