

# INDIA FEST WITH YUVRAJ SINGH - CELEBRATE THE BIGGEST PATRIOTIC INDIA DAY.

DATE: Saturday, August 16, 2025  
LOCATION: Schaumburg, Illinois, US

---

## Event Description

INDIA FEST WITH YUVRAJ SINGH - CELEBRATE THE BIGGEST PATRIOTIC INDIA DAY. is a premier festivals event in Schaumburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 45/100

**Expected Attendance:** 538 people

**Event ID:** DQXt69B2KDpvLW3B35

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 215 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---