

Independiente Santa Fe vs Fortaleza FC

DATE: Saturday, August 23, 2025
LOCATION: Cota, Cundinamarca, CO

Event Description

Independiente Santa Fe vs Fortaleza FC is a premier sports event in Cota. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,174 people

Event ID: DrAQZ7ERdqxnJMz6LZ

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 470 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.