

# Independiente Rivadavia vs Defensa y Justicia

DATE: Monday, November 17, 2025  
LOCATION: Santa Rosa, Provincia de Buenos Aires, AR

## Event Description

Independiente Rivadavia vs Defensa y Justicia is a premier sports event in Santa Rosa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,416 people

**Event ID:** AYE4EJAYRCt8KJQwa

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,166 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*