

INDAGRA 2025 - Agricultural Fair

DATE: Tuesday, October 28, 2025
LOCATION: București, V7W&R ti, RO

Event Description

INDAGRA 2025 - Agricultural Fair is a premier expos event in București. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 73/100

Expected Attendance: 13,511 people

Event ID: 8ysYmFY9hzPdStRAnp

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,404 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.