

INCUBATOR ART STREET PARTY - 4 NEW SHOWS

DATE: Thursday, September 25, 2025
LOCATION: Tauranga, Bay of Plenty Region, NZ

Event Description

INCUBATOR ART STREET PARTY - 4 NEW SHOWS is a premier expos event in Tauranga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,504 people

Event ID: 7YBBQaAUhLMEPD8tht

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 602 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
