

Incroyable Territoire - Pouzauges

DATE: Friday, September 26, 2025
LOCATION: Pouzauges, Pays de la Loire, FR

Event Description

Incroyable Territoire - Pouzauges is a premier expos event in Pouzauges. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,078 people

Event ID: HB7QXDND6TdWbvcX3i

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 431 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.