

Incroyable Territoire - Evian

DATE: Friday, October 10, 2025
LOCATION: Évian-les-Bains, Auvergne-Rhône-Alpes, FR

Event Description

Incroyable Territoire - Evian is a premier expos event in Évian-les-Bains. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 696 people

Event ID: upDrZsJfJnHtQsijQr

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 278 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.