

# Incroyable Territoire - Coulonges-sur-l'Autize

DATE: Friday, September 19, 2025  
LOCATION: Coulonges-sur-l'Autize, Nouvelle-Aquitaine, FR

## Event Description

Incroyable Territoire - Coulonges-sur-l'Autize is a premier expos event in Coulonges-sur-l'Autize. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 48/100

**Expected Attendance:** 752 people

**Event ID:** Can2hDE8ME7XrQgGRt

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 301 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*