

# Inclusion and Intervention: Can the Two Co-Exist?

DATE: Saturday, August 16, 2025  
LOCATION: El Cerrito, California, US

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## Event Description

Inclusion and Intervention: Can the Two Co-Exist? is a premier conferences event in El Cerrito. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 25/100

**Expected Attendance:** 59 people

**Event ID:** HXT2cPmD4MLYzx7Nst

## Hotel Demand Indicators

**ADR Impact Index:** 3.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 24 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*