

INCHFEST25: Hell for Leather & SMASH HITS!

DATE: Sunday, August 17, 2025
LOCATION: County Cork, IE

Event Description

INCHFEST25: Hell for Leather & SMASH HITS! is a premier performing-arts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 33/100

Expected Attendance: 135 people

Event ID: 3m6xBQ2oeWjNLVZfUx

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.