

Incheon Fishing Expo

DATE: Thursday, August 21, 2025
LOCATION: Central-ro, Incheon, KR

Event Description

Incheon Fishing Expo is a premier expos event in Central-ro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 74/100

Expected Attendance: 15,000 people

Event ID: 5CmZfqk9QJytV67WGS

Hotel Demand Indicators

ADR Impact Index: 7.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.