

# Inaugurazione di Fabriano Carta è Cultura (III edizione)

DATE: Friday, September 12, 2025  
LOCATION: Fabriano, Marche, IT

## Event Description

Inaugurazione di Fabriano Carta è Cultura (III edizione) is a premier conferences event in Fabriano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 19/100

**Expected Attendance:** 29 people

**Event ID:** Gt8vNpBzHjHDMAMpmB

## Hotel Demand Indicators

**ADR Impact Index:** 3.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 12 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*