

In The Shallows Fundraiser 'A Taste of Harmony' - Concert + Dinner With Special Guests

DATE: Saturday, October 11, 2025
LOCATION: Paek ± riki, Wellington Region, NZ

Event Description

In The Shallows Fundraiser 'A Taste of Harmony' - Concert + Dinner With Special Guests is a premier festivals event in Paek ± riki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 191 people

Event ID: 9ZiQeC8D7qopmWnYdV

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 76 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.