

# IN PERSON - Passionate Photographer: Frank Rodda 1862-1933

DATE: Monday, February 2, 2026  
LOCATION: Windsor, New South Wales, AU

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## Event Description

IN PERSON - Passionate Photographer: Frank Rodda 1862-1933 is a premier conferences event in Windsor. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 24/100

**Expected Attendance:** 51 people

**Event ID:** 7kzRZA4si286J5u4F7

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 20 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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