

# IN PERSON- Marchnata Cychwyn Busnes // Marketing for Start Ups

DATE: Tuesday, February 10, 2026  
LOCATION: Pwllheli, Wales, GB

## Event Description

IN PERSON- Marchnata Cychwyn Busnes // Marketing for Start Ups is a premier conferences event in Pwllheli. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 23/100

**Expected Attendance:** 47 people

**Event ID:** Hg3LBZ9xNp79gutMeh

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 19 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*