

In-Person Ashfield College Open Day - August 26th 2025

DATE: Tuesday, August 26, 2025
LOCATION: Dublin, County Dublin, IE

Event Description

In-Person Ashfield College Open Day - August 26th 2025 is a premier expos event in Dublin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 37/100
Expected Attendance: 220 people
Event ID: H9daa7jvduG4DVEHQ

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
