

In Mourning, Xion, Besvärjelsen, and Methane

DATE: Friday, August 22, 2025
LOCATION: Dala-Floda, SE

Event Description

In Mourning, Xion, Besvärjelsen, and Methane is a premier festivals event in Dala-Floda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 58/100

Expected Attendance: 2,607 people

Event ID: 6EcgvVEw39jkuUZ9wG

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,043 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.