

"In Motion. In Time. She Who Stands" presented by Broughton High School Dance Department

DATE: Saturday, January 24, 2026
LOCATION: Raleigh, North Carolina, US

Event Description

"In Motion. In Time. She Who Stands" presented by Broughton High School Dance Department is a premier expos event in Raleigh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 32/100

Expected Attendance: 126 people

Event ID: 7id67MpArQ75q2E3pe

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.