

In Good Company: Inspirations From The Outer Edge Film Series

DATE: Saturday, August 23, 2025
LOCATION: Manteo, North Carolina, US

Event Description

In Good Company: Inspirations From The Outer Edge Film Series is a premier expos event in Manteo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 55/100
Expected Attendance: 1,689 people
Event ID: ByLnoStUwmUefWfFnE

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 676 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
