

# IN CONVERSATION EVENT | Jennifer Moore: A Journey

DATE: Friday, November 7, 2025  
LOCATION: Dubbo, New South Wales, AU

## Event Description

IN CONVERSATION EVENT | Jennifer Moore: A Journey is a premier expos event in Dubbo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 48/100

**Expected Attendance:** 791 people

**Event ID:** GJ6GRNC3CGEkkSV3Yg

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 316 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*