

IN BED BY 10. Featuring Brooklyn Blackmore

DATE: Friday, October 24, 2025
LOCATION: Head of Jeddore, Nova Scotia, CA

Event Description

IN BED BY 10. Featuring Brooklyn Blackmore is a premier performing-arts event in Head of Jeddore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 41/100
Expected Attendance: 349 people
Event ID: AfhPpiBAY4J6nySy2x

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
