

# Improvvisazione teatrale - Prima lezione di prova ImproScegge 2025/2026

DATE: Monday, September 22, 2025  
LOCATION: San Giovanni Lupatoto, Veneto, IT

## Event Description

Improvvisazione teatrale - Prima lezione di prova ImproScegge 2025/2026 is a premier performing-arts event in San Giovanni Lupatoto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 41/100

**Expected Attendance:** 343 people

**Event ID:** 5spRYXieAx4MWYgGoR

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 137 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*