

# Impro Visados

DATE: Friday, November 28, 2025

LOCATION: Buenos Aires, Ciudad Autónoma de Buenos Aires, AR

---

## Event Description

Impro Visados is a premier performing-arts event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 27/100

**Expected Attendance:** 67 people

**Event ID:** 7EetQRkfY33AGiVDt6

## Hotel Demand Indicators

**ADR Impact Index:** 3.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 27 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/impro-visados>

Document generated on 6/3/2026, 10:32:11 PM