

Immigrants in Tech Summit 2025 at The Royal Ontario Museum

DATE: Monday, October 20, 2025
LOCATION: Toronto, Ontario, CA

Event Description

Immigrants in Tech Summit 2025 at The Royal Ontario Museum is a premier conferences event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: 3ARawiSX2S2MHYi4ks

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.