

# Immersion In Education Summit - Wellington

DATE: Monday, September 15, 2025  
LOCATION: Wellington, Wellington, NZ

---

## Event Description

Immersion In Education Summit - Wellington is a premier conferences event in Wellington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 32/100

**Expected Attendance:** 133 people

**Event ID:** 3ZJZX7QqHbicuh8nk

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 53 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/immersion-in-education-summit-wellington>

Document generated on 6/4/2026, 3:55:46 AM