

IMG Financial Literacy Face to face Seminar and Investment Strategies

DATE: Saturday, September 20, 2025
LOCATION: Makati City, Metro Manila, PH

Event Description

IMG Financial Literacy Face to face Seminar and Investment Strategies is a premier conferences event in Makati City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 119 people

Event ID: AXhQhKDhaPvj5XPmEv

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
