

# Imersão Hype: A Arte de Vender Imóveis - Domine as Estratégias que Levam ao Sucesso!

DATE: Thursday, October 16, 2025

LOCATION: Centro, Paraná, BR

## Event Description

Imersão Hype: A Arte de Vender Imóveis - Domine as Estratégias que Levam ao Sucesso! is a premier conferences event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 38/100

**Expected Attendance:** 238 people

**Event ID:** 7LST5gRvTEXu5NjS2c

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 95 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/imerso-hype-a-arte-de-vender-imveis-domine-as-estrategias-que-levam-ao-sucesso>

Document generated on 6/4/2026, 1:16:18 PM